



CITY OF MABLETON, GEORGIA
Riverside EpiCenter
135 Riverside Pkwy, Austell, GA 30168
April 7, 2025 at 6:30 PM

The Honorable Michael Owens, Mayor
The Honorable Ron Davis, District 1 Councilmember
The Honorable Dami Oladapo, District 2 Councilmember
The Honorable Keisha Jeffcoat, Mayor Pro Tem/District 3 Councilmember
The Honorable Patricia Auch, District 4 Councilmember
The Honorable TJ Ferguson, District 5 Councilmember
The Honorable Debora Herndon, District 6 Councilmember

CITY COUNCIL WORK SESSION AGENDA

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. INVOCATION**
- 4. PLEDGE OF ALLEGIANCE**
- 5. AGENDA ITEMS AND DISCUSSION**
 - a. Mableton Comprehensive Plan 2045 Update - John Funny of Grice Consulting**
 - b. City of Mableton Event Fee Schedule - Administrative Supervisor Lily Smith**
 - c. Fiscal Year 2024-2025 City Events Review - Administrative Supervisor Lily Smith**
 - d. Discussion of the City's Green Communities Application and Upcoming Sustainability Initiatives - Sustainability, Waste and Beautification Director Emily Groth**
 - e. Website Service Needs, Timeline, and Criteria Discussion - City Manager Bill Tanks**
- 6. PRE REGULAR MEETING AGENDA REVIEW**
- 7. ANNOUNCEMENTS**
- 8. EXECUTIVE SESSION (IF NEEDED) FOR LITIGATION (O.C.G.A. 50-14-3(B)(1)(A) REAL ESTATE (O.C.G.A. 50-14-3 (B)(1)) PERSONNEL (O.C.G.A. 50-14-3 (B)(2)) AND MISC. EXEMPTIONS (O.C.G.A. 50-14-3 (B)(4)&(5))**
- 9. ADJOURNMENT**

Persons with special needs relating to handicapped accessibility, disability, or foreign language may contact the City Clerk at (404) 927-9502 or susan.hiott@mableton.gov at least three days prior to the meeting. The clerk can be located at the City of Mableton Offices, Riverside EpiCenter, 135 Riverside Pkwy, Austell, Georgia 30168 during regular office hours.



AGENDA ITEM MEMORANDUM

MEETING OF: April 7, 2025

DEPARTMENT: [DEPARTMENT]

ISSUE/AGENDA ITEM TITLE: Mableton Comprehensive Plan 2045 Update - John Funny of Grice Consulting

BACKGROUND/SUMMARY:

BUDGETED/FINANCIAL IMPACT – FUND:

RECOMMENDATION:

ATTACHMENTS:

1. Mableton 2045 - Presentation (Work Session - Mayor and Council) - 04 07 2025 (1)



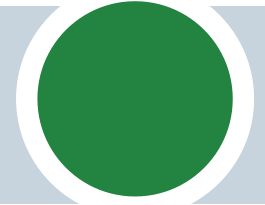
Mableton2045

Mayor and Council Update – Work Session

April 7, 2025



Agenda



1. Work Tasks Underway
2. Timeline / Schedule
3. Upcoming Activities
4. Questions & Answers

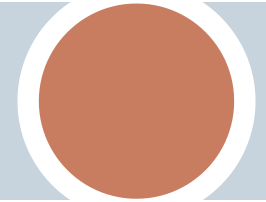


Tasks Underway

3



Work Tasks Underway



Community Engagement Plan

Active Promotion and Outreach

INTERACTIVE WEBSITE

PROJECT BRAND

EMAIL + SOCIAL MEDIA
UPDATES

NEWSLETTER ARTICLES

Context Setting and Strategic Guidance

STAKEHOLDER
INTERVIEWS

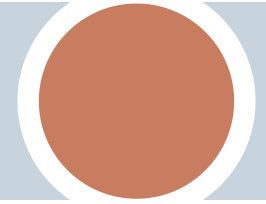
STEERING
COMMITTEE
MEETINGS

Strong Collaboration with the Public

MEETING
SERIES #1

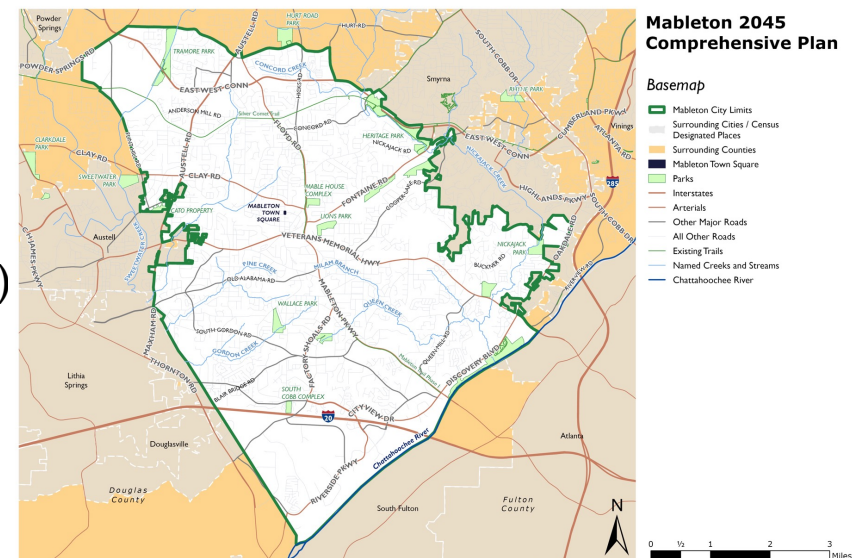
MEETING
SERIES #2

Work Tasks Underway

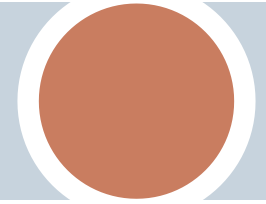


Tasks Underway

- Website - Under Development (100% Complete)
 - Submitted – October 31, 2024
- Mayor and City Council Interviews (100% Complete)
- Planning Commission Public Hearing #1 (100% Complete)
 - Held on Tuesday, April 1, 2025
- Community Engagement Plan (CEP) (100% Complete)
 - Submitted – October 31, 2024

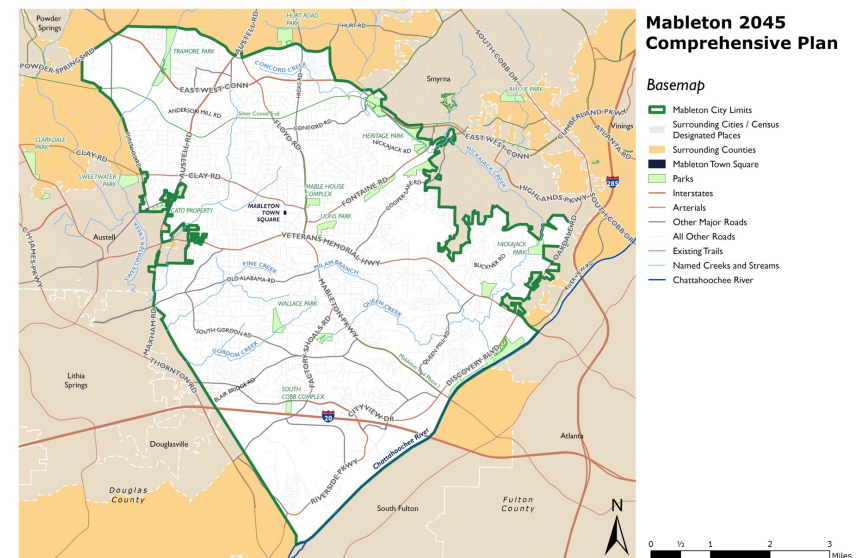


Work Tasks Underway

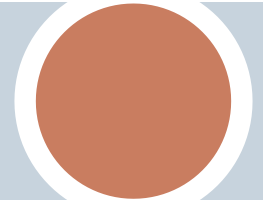


Tasks Underway

- Stakeholder's Group Interviews (**0% Complete**)
 - Scheduled for April 17th, 22nd and 29th
- Mayor and City Council Interviews (100% Complete)
- Steering Committee Meeting #1 (100% Complete)
 - Submitted – November 6, 2024
- Resolution: Adopting Cobb County Comprehensive Plan while Mableton 2045 is under development. (100% Complete)

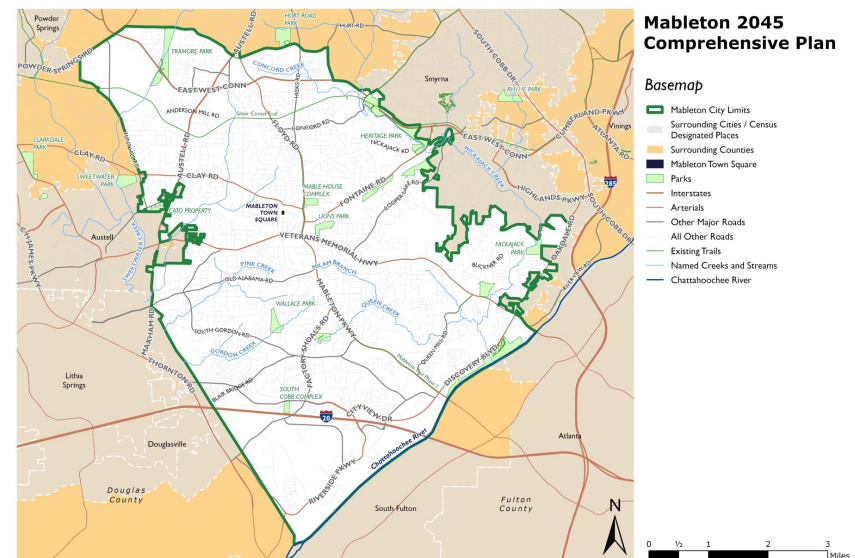


Work Tasks Underway



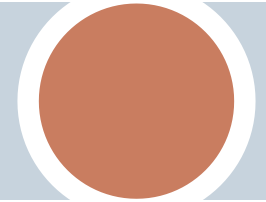
Tasks Underway

- Community Survey (100% Complete)
 - The survey went live in October 2024
 - Great Feedback...**457** Responses to date - will discuss
- Public Meeting #1 (100% Complete)
 - Great Attendance – 132 Participants
 - That's Good and Bad.....
- Draft Vision and Goals (30% Complete)
 - Awaiting input from the following:
 - Stakeholders Groups Interviews
 - Planning Commissioners – Compiling Feedback



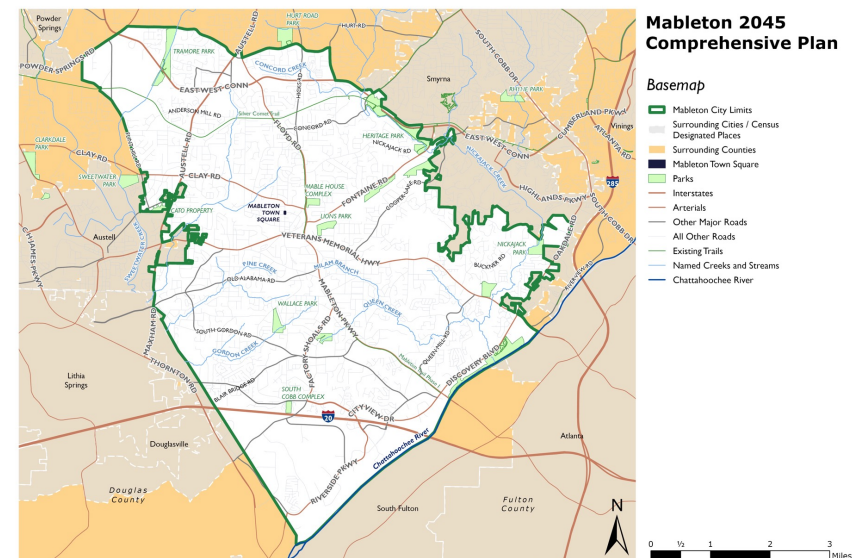
Mayor and Council Work Session | 7

Work Tasks Underway



Tasks Underway

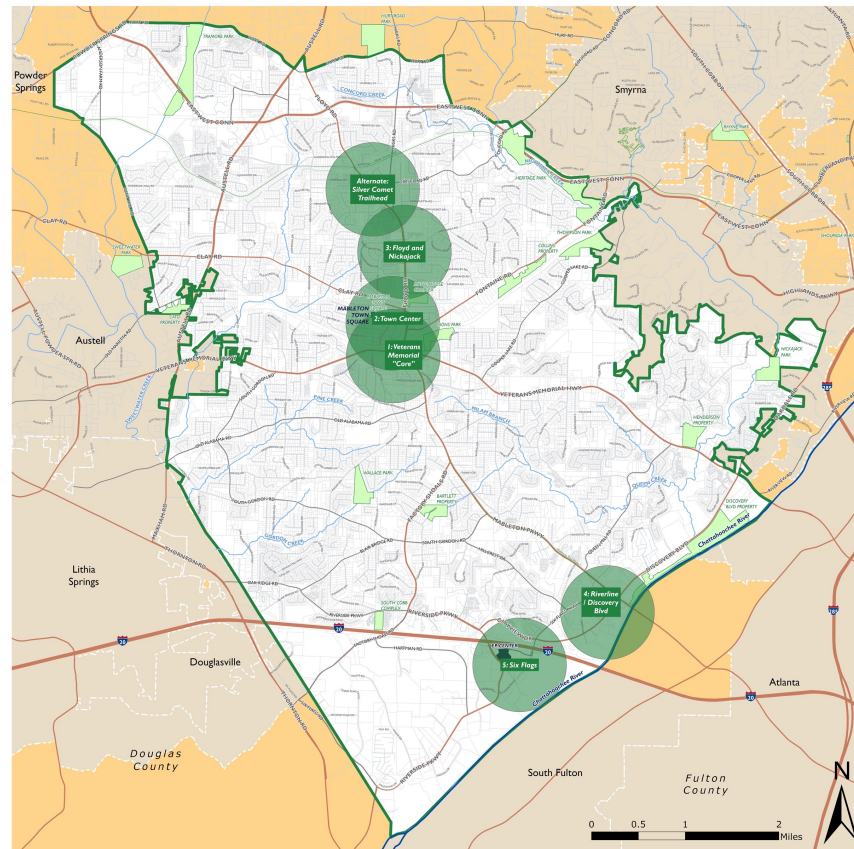
- Future Meetings Dates (Handout)
 - Will be published on April 8, 2025
- Land Use Analysis (In Progress)
- Economic / Market Analysis (In Progress)
- Transportation Analysis (In Progress)
- Special Areas Analysis and Planning (In Progress)



Work Tasks Underway

Five (5) Designated Special Areas

- Six Flags
- Riverline / Discovery Blvd.
- Town Center / Veterans Memorial Pkwy. / Historic Mableton
- Floyd at Nickjack Node
- Silver Comet Trailhead



The City of Mableton

Basemap

- Mableton City Limits
- Special Area Studies - General Proposed Locations
- Surrounding Cities / Census Designated Places
- Surrounding Counties
- Parcels
- Parks
- Interstates
- Arterials
- Other Major Roads
- All Other Roads
- Existing Trails
- Chattahoochee River
- Named Creeks and Streams



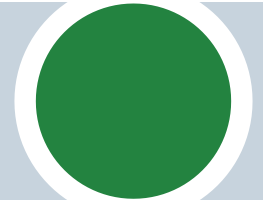
Timeline / Schedule

2



Mayor and Council Work Session | 7

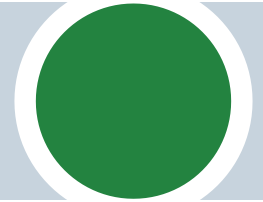
Comprehensive Planning 101



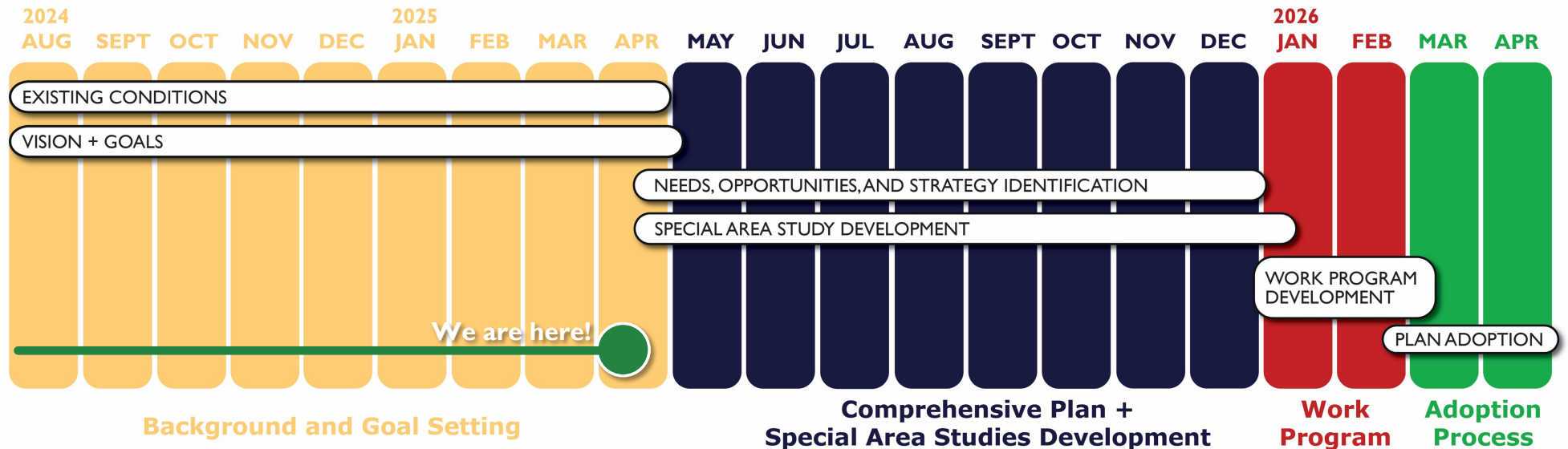
Typical Planning Process



Comprehensive Planning 101



Mableton 2045 Schedule



Upcoming Tasks

4



Mayor and Council Work Session | 15

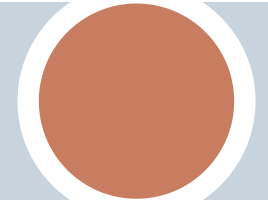
Upcoming Tasks

Upcoming Tasks

- Conduct Stakeholders' Groups Virtual Interviews – April 17th, 22nd, and 29th
- Council Districts 4 and 6 Townhall Meeting – April 15th
- Council District 1 Housing Summit – April 26
- Taste of Mableton – May 3, 2025
- Develop DRAFT Vision and Goals
- Technical Analysis and Summarize – Existing Studies and Plans
- Conduct Public Meeting #2
- Economic / Market Study Analysis
- Special Area Analysis and Planning



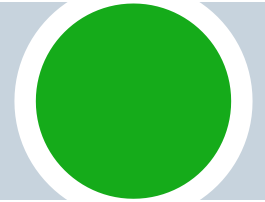
Q & A



QUESTIONS & ANSWERS



Thank You!



JOHN FUNNY
jfunny@thegricegroup.com



**ALLISON STEWART-
HARRIS**
astewart-harris@tsw-design.com



AGENDA ITEM MEMORANDUM

MEETING OF: April 7, 2025

DEPARTMENT: [DEPARTMENT]

ISSUE/AGENDA ITEM TITLE: City of Mableton Event Fee Schedule - Administrative
Supervisor Lily Smith

BACKGROUND/SUMMARY: This is an official fee schedule for all upcoming City of Mableton events to be approved by council.

BUDGETED/FINANCIAL IMPACT – FUND:

RECOMMENDATION:

ATTACHMENTS:

1. RES 2025-04-01 Fee Schedule
2. City of Mableton – Event Fee Schedule

COBB COUNT

CITY OF MABLETON

A RESOLUTION OF THE CITY OF MABLETON ESTABLISHING THE FIRST EVENT FEE SCHEDULE

WHEREAS, the City of Mableton seeks to promote vibrant and well-organized community events that support local businesses, vendors, and nonprofit organizations; and

WHEREAS, the City of Mableton recognizes the importance of a structured event fee schedule to ensure fairness and consistency in event participation; and

WHEREAS, the City of Mableton has determined that a food truck registration fee of fifty dollars (\$50.00) shall be implemented to help cover administrative and logistical costs associated with food vendor participation in city events; and

WHEREAS, the City of Mableton has also established a vendor and retailer registration fee of fifty dollars (\$50.00) to provide equitable opportunities for businesses to engage with the community at city events; and

WHEREAS, in recognition of the valuable contributions made by nonprofit organizations, the City of Mableton has set a nonprofit participation fee of zero dollars (\$0.00) to encourage and support charitable and community-based initiatives; and

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Mableton, Georgia, that the first event fee schedule, as outlined above, is hereby adopted and shall take effect immediately.

BE IT SO RESOLVED, this _____ day of _____, 2025.

ATTEST:

CITY OF MABLETON, GEORGIA:

Susan D. Hiott, Interim City Clerk

Michael Owens, Mayor

APPROVAL AS TO FORM:

Emilia Walker-Ashby, Interim City Attorney



City of Mableton – Event Fee Schedule

Event Type	Description	Fee
City Approved (Permitted)	These are events officially approved through a permit by the City of Mableton. There is no city staff involvement. Organizers are fully responsible for logistics, security, setup/cleanup, and operations. Example: A privately organized parade or a large-scale holiday celebration.	N/A
City Supported	Events where city staff are present in a limited capacity—for oversight, safety, or minor logistical support—but do not help plan, co-host, or fund the event. Example: A Trunk or Treat hosted by a local group, or a Back-to-School Bash where the City helps collect or distribute school supplies.	N/A
City Sponsored	Events where the City of Mableton partners with organizers and provides staff support, branding, and/or resources. These events carry the City's name and reflect shared goals. Example: The Taste of Mableton festival.	N/A
City Event	Events that are fully created, planned, and executed by the City of Mableton. The City handles all logistics, promotion, programming, and staffing. Examples: Mableton Anniversary Celebration, Food Truck Fridays.	Food Truck Registration: \$50 Retail Table/Booth Registration: \$50 Nonprofit Participation: \$0 (Free)



AGENDA ITEM MEMORANDUM

MEETING OF: April 7, 2025

DEPARTMENT: [DEPARTMENT]

ISSUE/AGENDA ITEM TITLE: Fiscal Year 2024-2025 City Events Review - Administrative
Supervisor Lily Smith

BACKGROUND/SUMMARY: This presentation will include the budget, progress and proposed activities for all city events for the rest of the fiscal year.

BUDGETED/FINANCIAL IMPACT – FUND:

RECOMMENDATION:

ATTACHMENTS:

1. City Events for Fiscal Year - April 7, 2025 (1)



April 7th, 2025

City Events

For the 2025 Fiscal Year



Agenda



3	City Events for the Fiscal Year
4	Food Truck Fridays
5	Wild Wild West Senior Brunch
6	Mableton Day Anniversary
7	6116 Mableton Parkway Building Grand Opening



CITY EVENTS FOR THE FISCAL YEAR

- ▶ 6116 Mableton Parkway Grand Opening - May 2nd
- ▶ Food Truck Fridays - May 23th + June 20th
- ▶ Wild Wild West Senior Brunch - May 30th
- ▶ Mableton Day Festival + Fun Run - May 31st

FOOD TRUCK FRIDAYS BUDGET

NOTE: Budget is for May and June (The Current Fiscal Year)

DESCRIPTION	Projected Cost For May + June
DJ	\$1,000
Kid's Zone (Bounce House)	\$1,000
Marketing + Signage/Banners	\$320
Photographer	\$800
Porta Potties + Trash	\$560



- Official Food Truck Fridays Logo

TOTAL EXPENSE: \$3,680

MABLETON ANNIVERSARY

WILD WILD WEST SENIOR BRUNCH

DESCRIPTION	Projected Cost
Venue	\$600
DJ/ Music	\$300
Food/Catering	\$1600
Decor (Balloon Columns + Arches + Table Decor)	\$1,000
Contest Prizes	\$500



- Official Senior Brunch Logo

(NOTE: Every year will be a different theme; the font won't change, however, the graphics (the hat) on the font will change to reflect the theme for each year)

TOTAL EXPENSE: \$4,000

MABLETON DAY FESTIVAL BUDGET

DESCRIPTION	Projected Event Cost
Public Saftey (Sheriff's Office)	\$1,600
Facility Rental; Stage; Chairs; Tents;	\$1,900
DJ	\$900
Kid's Zone (Bounce House, Balloon Artist + Face Painter)	\$3,000
Marketing + Signage/Banners	\$1,000
Photographer	\$500
Porta Potties + Trash	\$400
Hospitality (Staff T-Shirts + Meal)	\$2,500
Live Entetainment	\$1,000
Decor (Balloon Collumns + Arches)	\$1,100



- Official Mableton Day Festival Logo

TOTAL EXPENSE: \$13,900

6116 MABLETON PARKWAY GRAND OPENING BUDGET- MAY 2nd, 2025

DESCRIPTION	Projected Cost For May + June
Scissors + Ribbon	\$80
Snack	\$100
DJ - Based Off 3 hrs	\$450
Balloon Collumns	\$400

TOTAL EXPENSE: \$1030

QUESTIONS

?



AGENDA ITEM MEMORANDUM

MEETING OF: April 7, 2025

DEPARTMENT: [DEPARTMENT]

ISSUE/AGENDA ITEM TITLE: Discussion of the City's Green Communities Application and Upcoming Sustainability Initiatives - Sustainability, Waste and Beautification Director Emily Groth

BACKGROUND/SUMMARY: This discussion will provide an update on the upcoming sustainability projects and initiatives that include:

1. A proposed Tree Preservation and Beautification Ordinance and fund
2. A proposed Night Sky Ordinance
3. A proposed sustainability policy document
4. A proposed resolution supporting electric vehicle usage within the community
5. A proposed resolution to support a statewide beverage container recycling program
6. A proposed resolution to apply for the aforementioned beverage container recycling program's grant

BUDGETED/FINANCIAL IMPACT – FUND: There is no financial impact to this discussion. Various items to be discussed may have a financial impact that will be determined and considered at a later time.

RECOMMENDATION:

ATTACHMENTS:

1. SWB - 4.7.25 - Council Update

Discussion of the City's Green Communities Application and Upcoming Sustainability Initiatives

Prepared for: City Council Work Session, April 7, 2025

*Prepared by: Emily Groth - Sustainability, Waste, and Beautification
(SWB) Director*



The City of Mableton

Discussion Agenda

Proposed Items to be Considered on April 23

1. Tree Preservation and Beautification Ordinance and fund
2. Night Sky Ordinance
3. Sustainability policy document "Green Resolution"
4. Resolution supporting electric vehicle usage within the community
5. Resolution to support a statewide beverage container recycling program
6. Resolution to apply for the aforementioned beverage container recycling program's grant



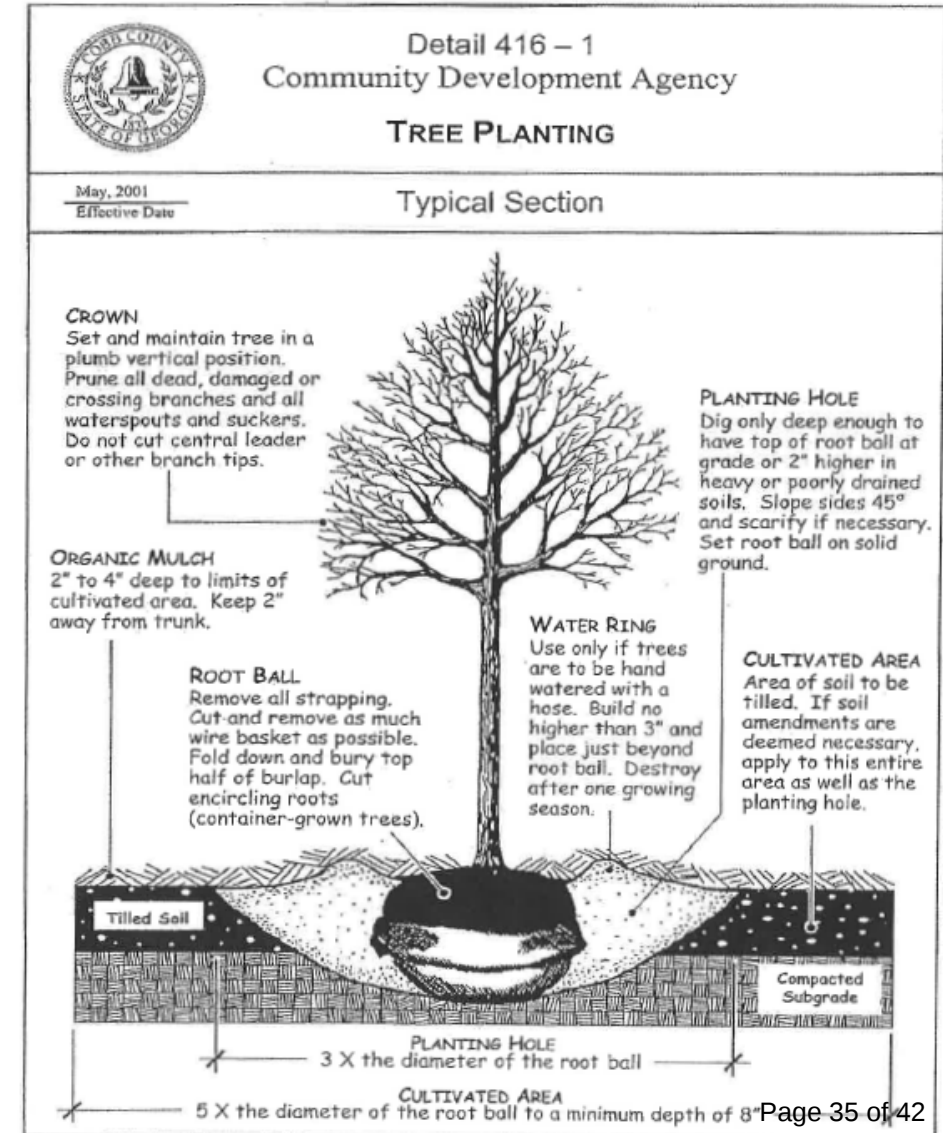
1/6: Tree Preservation and Beautification Ordinance

A proposed ordinance to set development standards for tree preservation on public and private property.

- Utilized primarily by Community Development during plan review (City Arborist)
- Required to become a certified Tree City

Creates a “tree fund” for developers to pay into to offset the environmental impacts of their proposed developments.

- Payments based on site acreage and required units/trees
- Funds may be used for tree planting and



2/6: Night Sky Ordinance

A proposed ordinance to mitigate light pollution and reduce environmental impacts of property lighting at night.

- A proposed project for Green Communities
- Sets standards for various outdoor fixtures

Identifies the following categories of light fixtures:

- Prohibited lighting (lasers, high-intensity lighting)
- Exempt lighting (holiday lights, security lights, FAA requirements)
- Special uses (recreational fields, parking, streetlights)

DarkSky In

DarkSky International restores the nighttime environment and protects communities from the harmful effects of light pollution through outreach, advocacy, and conservation.



3/6: Sustainability Policy Document – “Green Resolution”

A proposed document that houses all governmental policies to ensure sustainable operations.

- Required for Green Communities application
- Developed by City Green Team

About 18 policies for a potential 120 points (175 for Bronze)

Categories & Projects Include:

- LEED buildings
- Green development incentives
- Environmental purchasing policies
- Green fleet & no-idling
- Recycling operations
- Native and drought-tolerant landscaping
- Water-efficient plumbing fixtures



4/6: Resolution to Support EV Usage in our Community

A proposed resolution to signal support of EV vehicles and encourage their use within our community.

- Proposed project for Green Communities
- In partnership with the Office of the Mayor

Additional projects and initiatives could be supported to promote EVs, clean air, and energy efficiency.

- City of Mableton's electric fleet
- EV chargers for public use
- Work with power companies and other stakeholders



5/6: Resolution to Support Beverage Container Recycling

A proposed resolution to signal support of the Georgia Beverage Association's Made To Be Remade program.

- Grant funding is also available, this supporting resolution could help with an application

The program promotes education & community efforts to increase aluminum, glass, and plastic bottle recycling.

- Large drink manufacturers working to make bottles and caps 100% recyclable

**MADE TO BE
REMADE**
GeorgiaBev



6/6: Resolution to Apply for Beverage Container Recycling Grant

A proposed resolution to apply to the Made To Be Remade grant.

- In partnership with Keep Georgia Beautiful
- \$25,000 or less
- No required match

Grant eligibility:

- Must use funds for a health and wellness or environmentally-based initiative
- Use funds for a program or initiative that reaches a significant number of individuals; or significantly impacts a community with a documented problem or need.
- 501(c)(3) or local government

Proposed project:

- Curbside and/or drop-off glass recycling



Timeline & “The Why”

1. Tree Preservation Ordinance

- Sets development standards
- Additional funding for trees and beautification efforts

First Read on April 23

2. Night Sky Ordinance

- Green Communities
 - Community health and standard of living
-

Consideration on May 14

3. Sustainability policy document “Green Resolution”

- Green Communities
- Sustainable governmental operations

4. EV Resolution

- Green Communities
- Supporting the Office of the Mayor

Consideration on April 23

5. Resolution to support a statewide beverage container recycling program

- Encourage aluminum, glass, and plastic bottle recycling
- Additional support for grant application

6. Resolution to apply for the beverage container recycling grant

- For glass recycling or a similar project

Questions

Thank you!

Keep Mableton Clean

The City of Mableton is committed to providing reliable & sustainable services for residents and businesses.



Emily Groth

Sustainability, Waste, and Beautification Director

emily.groth@mableton.gov

470-413-6327

